



**ΠΑΝΕΠΙΣΤΗΜΙΟ
ΠΑΤΡΩΝ**
UNIVERSITY OF PATRAS

**Quality Policy of the Academic Unit for
Postgraduate Programs**

School of Agricultural Sciences

Department of Fisheries and Aquaculture

Joint Degree of Master of Science

**“Marine Policy, Seafood Business Management &
Marketing (MPSea)”**

Academic Year 2025–2026

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The quality policy of the Department of Fisheries and Aquaculture of the School of Agricultural Sciences, University of Patras, for its postgraduate study programs is aligned with the strategic objectives and internationalization policy of the Institution and aims to ensure, safeguard, and continuously enhance the quality of the postgraduate studies offered by the academic unit.

Within this framework, the Department is committed to implementing a quality assurance policy that promotes the academic identity, international orientation, and interdisciplinary character of the Joint Degree of Master of Science “Marine Policy, Seafood Business Management & Marketing (MPSea)” <https://asfa.upatras.gr/en/mpsea/>, which is organized in collaboration with international partner institutions. The policy supports the implementation of the Programme’s mission, educational objectives, and scientific orientation, while defining the mechanisms, procedures, and tools required for the continuous improvement of its academic, research, and administrative functions.

The quality policy of the Programme is fully harmonized with:

- the strategic planning of the University of Patras,
- the principles of the European Higher Education Area (EHEA),
- the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG 2015),
- the National Qualifications Framework and the European Qualifications Framework for Higher Education (Level 7),
- and the applicable provisions of Greek legislation governing postgraduate studies and transnational academic cooperation.

More specifically, the Department commits to implementing quality assurance procedures that ensure:

a) the appropriateness, coherence, and effective organization of the curriculum structure and academic content of the Joint Degree Programme

b) the achievement of clearly defined learning outcomes, competencies, and qualifications in accordance with international academic standards and professional requirements in marine policy, seafood business management, blue economy, sustainability, and digital transformation

c) the promotion of high-quality teaching and learning through modern pedagogical methods, distance learning technologies, student-centered education, and continuous academic support

d) the adequacy, scientific competence, international experience, and availability of the teaching and research staff participating in the Programme

e) the systematic definition, implementation, monitoring, and annual review of measurable quality objectives and performance indicators for the continuous improvement of the Programme

f) the strengthening of the employability and professional development prospects of graduates within the international labour market, the seafood industry, marine governance organizations, aquaculture enterprises, and related sectors of the blue economy

g) the provision of high-level student support services, including administrative support, digital learning infrastructure, academic advising, library access, accessibility services, and communication mechanisms suitable for international and distance-learning students

h) the transparent, effective, and sustainable management of the Programme's financial resources, including tuition fees and institutional or external funding sources

i) the systematic collection, analysis, and utilization of feedback from students, graduates, teaching staff, employers, and external stakeholders for the evaluation and enhancement of the Programme

j) the implementation of annual internal evaluation procedures and periodic review processes in cooperation with the Internal Evaluation Group (OMEA) of the Department and the Quality Assurance Unit (MODIP) of the University of Patras

The quality assurance framework of the Joint Degree MSc "Marine Policy, Seafood Business Management & Marketing (MPSea)" includes continuous monitoring and periodic evaluation procedures, as defined by the internal quality assurance system of the University of Patras and the Department of Fisheries and Aquaculture. In particular, the following actions are implemented:

- Establishment and operation of the competent academic and administrative bodies responsible for monitoring the academic quality, strategic development, and smooth implementation of the Programme, in accordance with the applicable legal and institutional framework.
- Continuous evaluation of courses, teaching effectiveness, learning outcomes, and student satisfaction through structured questionnaires and quality indicators.
- Annual internal evaluation of the Programme through the preparation of an Internal Evaluation Report by the Department's

Internal Evaluation Group (OMEA), which records academic achievements, research activities, internationalization outcomes, student performance indicators, and any operational challenges requiring corrective actions.

- Monitoring of the Programme's internationalization strategy, including collaboration effectiveness with partner institutions, mobility opportunities, international visibility, and participation in global academic and professional networks.
- Periodic review and updating of the curriculum to ensure alignment with scientific developments, labour market trends, sustainability priorities, technological innovation, and developments in marine and seafood sectors.
- Promotion of academic ethics, transparency, inclusiveness, equal opportunities, data protection, and accessibility principles across all educational and administrative processes of the Programme.

The present quality policy is subject to periodic review in order to ensure its continued effectiveness, relevance, and alignment with evolving academic, scientific, institutional, and societal requirements.

The Quality Assurance Policy is publicly available on the official website of the Department and the Joint Degree Programme <https://asfa.upatras.gr/en/mpsea/>